

NC WISEWOMAN



WELL-INTEGRATED SCREENING AND EVALUATION
FOR WOMEN ACROSS THE NATION

*...helping the women of North Carolina to make
WISE choices about their health.*



IS NC WISEWOMAN FOR ME?

If you are a woman who is uninsured or underinsured with a low-income from the ages 35 to 64 years old who is at risk for heart disease, stroke, high blood pressure and or diabetes then NC WISEWOMAN is for you! We want to work with you to make changes in how you eat and how much you exercise. We want to help you lower your chance of having heart disease or a stroke.

NC WISEWOMAN PROGRAM SERVICES INCLUDE:

- ✓ Blood pressure checks, monitoring, & measurement.
- ✓ Cholesterol screenings.
- ✓ Diabetes screening & monitoring.
- ✓ Height and weight checks for BMI*.
- ✓ Motivational health coaching sessions on heart disease, healthy food choices, and physical activity referrals.
- ✓ Referrals to your local community programs, such as, Diabetes Prevention Program, YMCAs, and other healthy behavior supportive lifestyle programs.

You will...

- ✓ Be able to see a doctor if you have high blood pressure, cholesterol or blood sugar concerns.
- ✓ Set goals for your health such as eating more fruits and vegetables or walking 30 minutes each day.
- ✓ Feel good about taking control of your health!

*BMI: Body Mass Index

NC WISEWOMAN Healthy Behavior Supportive Services...

NC WISEWOMAN offers a variety of healthy behavior supportive services that will guide your journey to a healthier lifestyle. Depending on your first health coaching session you decide which healthy behavior focus area is important for you and your lifestyle!

- ✓ **NC HeartWise:** a self-measured blood pressure program that is proven to be effective for blood pressure control.
- ✓ **Diabetes Prevention Program (DPP):** a group-level support program for participants at risk for Type II Diabetes.
- ✓ **Med-South Lifestyle Program:** a health coaching support tool to accommodate southern eating habits in a healthy manner.
- ✓ **Risk Reduction Counseling:** a counseling program that focuses on the participant's specific health goals.
- ✓ **Community Resource Referral Program:** a community resource guide offering special rates and risk reduction services for eligible participants.
- ✓ **QuitlineNC Referral Program:** a 24/7 coaching availability for participant's working toward reducing and quitting tobacco consumption.





OUR PARTNERS...

NC WISEWOMAN collaborates and partners with several community programs and associations. These collaborations have proven to promote the health of women from 35 to 64 years old as well as identifying resources to support and reinforce heart healthy behaviors.

- NC Community & Clinical Connections for Prevention and Health (NC CCCPH)
- American Heart Association (AHA)
- NC Breast & Cervical Cancer Control Program (NC BCCCP)
- NC Tobacco Prevention & Control Branch (NC TCPB)
- NC Comprehensive Cancer Program (NC CCCP)

Other Community Resource Centers...

- NC YMCAs & YWCAs
- NC Health Departments
- NC Senior Health Centers
- NC Civic Organizations



WHAT IS HEART DISEASE?

Heart disease is a term used to describe different types of conditions that affect the heart and blood vessels. Types of heart disease include:

- Coronary heart disease (the most common type of heart disease and the leading cause of heart attacks).
- Heart failure.
- Heart arrhythmias (changes in the heartbeat).

WHY SHOULD I BE WORRIED ABOUT HEART DISEASE?

Heart disease is the leading cause of death for women in the United States accounting for approximately 1 out of every 5 female deaths.

HOW DO I LOWER MY CHANCES OF HAVING HEART DISEASE?

To lower chances of getting heart disease, it's important to know your blood pressure. Having uncontrolled blood pressure can lead to heart disease. High blood pressure has no symptoms, so it's important to have your blood pressure checked regularly.

Other key tips...

- ✓ Eat heart-healthy foods such as fruits, vegetables and whole grains.
- ✓ Manage stress levels by finding healthy ways to cope with stress.
- ✓ Bake or broil foods instead of frying.
- ✓ Exercise most days of the week.
- ✓ Stop smoking!



KNOW THE SIGNS OF A HEART ATTACK:

- ✓ Chest discomfort.
- ✓ Discomfort in other areas of the body such as the back, neck, arms, stomach or jaw.
- ✓ Shortness of breath.
- ✓ Cold sweats.
- ✓ Nausea.
- ✓ Lightheadedness.

If you experience any of these warning signs,
call 911 immediately!

A stylized illustration of a woman with short black hair, closed eyes, and rosy cheeks. She is wearing a red short-sleeved top and grey pants. The background is a solid purple color, overlaid with various white medical and scientific terms in different fonts and sizes, including 'analysis', 'slurred speech', 'neurological damage', 'disability', 'death', 'stroke', 'hypertension', 'brain', 'medicine', 'symptom', 'surgery', 'current speech', 'attack', 'dropping', 'hemorrhage', 'phage', 'line', 'oplastic', 'mi', 'a', 'risk', 'ke', 'hy', and 'mbr'. Two white lightning bolt symbols are positioned on the right side of the image, one near the top and one near the bottom.

KNOW THE SIGNS OF A STROKE:

- stroke
neurological damage
emergency
health emergency
blood vessel
emergency
neurological damage
emergency

- ✓ Having high blood pressure
- ✓ Having high cholesterol
- ✓ Smoking.
- ✓ Not being physically active.



FOR MORE INFORMATION ABOUT NC WISEWOMAN...

- Contact the NC WISEWOMAN Project at **(919) 707-5301**.
- Visit the National WISEWOMAN website: **www.cdc.gov/wisewoman/**
- Contact your local health department or community providers

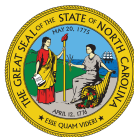


FIND A NC WISEWOMAN PROVIDER NEAR YOU...

www.bcccp.ncdhhs.gov/Eligibility.asp



NC WISEWOMAN[®]



NC DEPARTMENT OF
**HEALTH AND
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